Team 2
Blockmall

Using state-of-the-art technologies (AR and AI) for digital marketing and visitor's personalization experience

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Modern malls need to be more than passive spaces. They should be vibrant social hubs that cater to the needs of communities. The most crucial aspect of our approach is giving customers a reason to share their experiences and happy moments on digital platforms, creating a second connection with their life cycle. We strive for active participation from all communities to elevate the spatial values in MTR malls. Our vision is to create lively and diverse MTR malls that connect people, commerce, social interactions, and entertainment.

BLOC Mall: Elevate Your Journey, Connect with Community.